



## **FAMOUS AND FOLK PERSONALITIES MAKE CHINGAY 2009 A MEGA DIFFERENCE!**

### **ANNOUNCING STUNNING HIGHLIGHTS OF CHINGAY PARADE 2009**

Chingay Parade Singapore 2009 will be held on Friday 30 and Saturday 31 January 2009. Join us at the media conference on Wednesday, 29 October 2008 to find out what the following famous and folk personalities will do to make the parade next year a mega difference:

- a) Professor Edwin Thumboo, notable award-winning poet and Chairman/Director for *The Centre for the Arts*, at the National University of Singapore;
- b) Professor Isaac Kerlow, Dean, School of Art, Design and Media (ADM), Nanyang Technological University (NTU);
- c) Prof Gerald Seet Sim Lee, Head-Macaronis and Design, School of Mechanical and Aerospace Engineering, NTU;
- d) Lawrence and Priscilla Khong, established magicians from Gateway Entertainment (Magic Box);
- e) John Thompson, stellar magic consultant from Las Vegas;
- f) Colm Lowney, Artistic Director, Buí Bolg (Ireland);
- g) George Chan, renowned theatre artiste;
- h) Nancy Yuen, well-known local soprano;
- i) Iskandar Ismail, acclaimed musician, Cultural Medallion winner, 2008;
- j) Phylia Poh, Design Consultant, P'Art 1 Design Pte Ltd;
- k) Fan Dong Kai, Resident Artistic Producer, People's Association (PA)
- l) Terence Lee, Secretary, Loyang Tua Pek Kong; and
- m) Three-generation family from Tong Liang Fire Dragon, Chong Qing, China (铜梁火龙, 中国重庆)



2 At the conference, we will also announce many stunning performing highlights, Chingay ticket sales and new telecast arrangement with MediaCorp Channel 8. With a very colourful and special Chingay performance by SOKA Association in front of the PA building at the end of the media conference, there will be plenty of colourful photo-opportunities to give your readers an excellent sneak preview to a spectacular and exciting Chingay Parade 2009.

3 **To PA, Chingay is an excellent event to bring people of different races and social backgrounds together to interact and form friendships. Organised by PA, it is one of the biggest national joyous events in Singapore involving a wide range of organisations, local international communities, foreign troupes and many volunteers.**

4 You are cordially invited to send your journalists, cameramen and photographers to cover the exciting media conference. Besides the Chingay organisers, a few of the personalities as mentioned above will be available for your interviews.

## **CHINGAY FIRST MAIN MEDIA CONFERENCE**

Date: Wednesday 29 October 2008

Time: 10.00am

Venue: PA Guest Lounge at PA HQ (People's Association, 9 Stadium Link, Singapore 397750)

***Please bring along your identification certificate to exchange for a visitor's pass at the PA Guard House. Thank You.***

Annexes: A –Programme sequence



## Annex A

### CHINGAY FIRST MAIN MEDIA CONFERENCE

Date: Wednesday 29 October 2008

Time: 10.00am

Venue: PA Guest Lounge at PA HQ

Time	Programme
10.00 am	Arrival of Media - Reception
10.10am	Entertainment segment – Be tickled by appearance of puppets @ reception!
10.15am	<u>Media briefing (Guest Lounge)</u> - <b>What is new in Chingay Parade 2009?</b> <i>by Mr Nah Juay Hng, Chairman of Chingay 2009/Group Director (PA)</i> - "How I will make Chingay different?" – <i>By different famous and folk personalities such as by Professor Thumboo and more.</i> - <i>Announcement on Ticket Sales and new TV coverage arrangement.</i>
11.00am	Q & A
11.10am	<u>Outside the Guest Lounge</u> Media guests are invited to an intriguing puppet performance – involving a 7-metre tall puppet and more than 20 human-sized puppets by Soka Association.
11.20am	End of Media Conference Media interviews

#### About Us

The **People's Association** brings Singaporeans together to take ownership of and contribute to community well-being. We connect the people and the government for consultation and feedback. We leverage on these relationships to strengthen racial harmony and social cohesion, to ensure a united and resilient Singapore. We achieve our mission through our network of 1,800 grassroots organisations, five Community Development Councils, the National Youth Council, National Community Leadership Institute, Outward Bound Singapore and Water-Venture. More information at [www.pa.gov.sg](http://www.pa.gov.sg)